STUDENT SUCCESS

STRATEGIC GOAL 1: INNOVATIVE LEARNING
Deliver a transformative signature Mason Learning Experience that is experiential, global, and technology-rich.

STRATEGIC GOAL 2: ACCESSIBLE PATHWAYS
Provide multiple pathways and delivery formats to serve the needs of different students.

STRATEGIC GOAL 3: RETURN ON INVESTMENT
Enable all graduates to pursue meaningful lives and successful careers.

STRATEGIC GOAL 12: GLOBAL LEARNING
Cultivate a global mindset in our student body, faculty and staff.
MOVING FORWARD

STUDENT EXPERIENCE REDESIGN

CAMPUS INTERNATIONALIZATION

WELL-BEING UNIVERSITY

MASON IMPACT
FACULTY AND STAFF

STRATEGIC GOAL 7: WELL-BEING
Become a model well-being university that supports and enhances the well-being for all of its members.

STRATEGIC GOAL 8: DIVERSE ACADEMIC COMMUNITY
Create an inclusive and diverse academic community that reflects the diversity of the National Capital Region.

STRATEGIC GOAL 9: SUPPORT TEACHING AND SCHOLARSHIP EXCELLENCE
Provide an environment and resources to support faculty and encourage academic innovation and excellence
MILESTONES
Faculty
- Strengthen and invest in infrastructure that supports faculty excellence and success
- Improve clarity & transparency for promotion and tenure processes
- Bolster support for adjunct and term faculty
- Recognize and reward faculty excellence

Diversity
- Foster culture and raise awareness around diversity imperative
- Improve policy, procedure, and practice
- Increase faculty support for diversity & inclusion through investment

Well-being
- Continue to strengthen programs across six dimensions
- Ensure comprehensive policies that support well-being
- Continue advocacy for compensation as a top priority
STRATEGIC GOAL 10: ELEVATE RESEARCH
Strengthen Mason’s capacity for research and scholarship and solidify the institution’s position as a public research university of the highest caliber.

STRATEGIC GOAL 11: RESEARCH OF CONSEQUENCE
Amplify the impact of Mason research in domains of great academic, societal and economic consequence.
MILESTONES
ELEVATE RESEARCH
- Increase research expenditures from all sources
- Grow our world-class research community
  - Invest in tenure-track and tenured faculty
  - Grow # of Ph.D. students
- Strengthen and align research labs, infrastructure and tools (research and administrative)

RESEARCH OF CONSEQUENCE
- Enhance impact of research and scholarship
  - Publications and citations
  - Faculty awards
- Invest in multidisciplinary research informed by regional economic opportunities and community needs
- Strengthen contributions to the region’s innovation economy
COMMUNITY IMPACT

STRATEGIC GOAL 4: 100,000 CAREER-READY GRADUATES
Meet the demands of the region and the world by producing dynamic and creative talent.

STRATEGIC GOAL 5: INNOVATION ENGINE
Contribute to the economic and civic vitality of the region by driving entrepreneurship and innovation and by creating learning partnerships with private and public organizations.

STRATEGIC GOAL 6: COMMUNITY BUILDER
Contribute to the cultural vitality of our community through regional partnerships and commitments to the arts, athletics, and community engagement.
MILESTONES
Our graduates have built the region…
- Teachers
- Aerospace workers
- Lawyers
- Government contractors
- High tech workers

Community Impact…
- Entrepreneurship and innovation
- Arts and cultural events
- Intercollegiate athletics program
- Youth camps
- Community classes
- Recreation and health facilities
- Academic and research centers
- Events at Eagle Bank Arena
- Destination for political figures and other speakers
- Host for community events
- Service learning projects by students
- Community service projects by students, faculty, and staff
- Alumni events and organizations
https://strategicplan.gmu.edu/